



Sponsorship Contract

This agreement is between the Organizers of the Salt Lake DevOps Days Event (hereafter “SLCDevOpsDays”) and the organization identified at the bottom of this document. This agreement provides the terms and conditions for sponsors of SLCDevOpsDays 2023, held March 14-15, 2023, in Sandy, Utah.

Description of benefits and sponsor obligations:

Complimentary registration. Platinum sponsors will receive twelve (12) complimentary general conference registration. Gold sponsors will receive eight (8) complimentary general conference registration. Silver sponsors will receive four (4) complimentary general conference. All sponsors must be registered attendees and display the conference badge inside the event.

Exhibit space. Platinum and Gold sponsors are entitled to a 6’ dedicated table to display company marketing materials, provide demos and allow conference participants to interact with company representatives. Silver sponsors are entitled to a shared 6-foot table (3 feet) to display company marketing materials.

Logos in marketing materials, banners, emails, and Sponsor logos will be included in organizing emails. In addition, slides at the event will include sponsor logos.

Website listing. All sponsors may have their company logo and link to their company site posted on the SLCDevOpsDays Event web page.

Promotional Presentation. Platinum sponsors may present for five (5) minutes on the topic of their choice. Gold sponsors may present for three (3) minutes, and silver for one (1) minute. Typically, the presentation takes place before or after one of the talks. The organizers will communicate the presentation order before the event.

Sponsorship cost. Platinum sponsorships are priced at USD 15,000. Gold sponsorships are priced at USD 8,000. Silver sponsorships are priced at USD 5,000. Other "specialty" sponsorships will be decided in writing and will receive customized contracts as required.

Sponsor payment. Sponsor benefits are rendered when payment is received. Sponsorship fees are non-refundable, though we will work with sponsors on a case-by-case basis.

Code of Conduct. All sponsor attendees and sponsor marketing materials must adhere to the event Code of Conduct. If an attendee violates the Code of Conduct, the organizers may request that the attendee to leave. If the organizers determine any marketing materials violate the Code of Conduct, the sponsor will be asked to remove them immediately. In addition, all sponsors are responsible for adhering to venue rules regarding security, food and beverage, displays, conduct, and safety.

Intellectual property. Any conference content, including but not limited to photos, videos, slides, or papers, is considered property of SLCDevOpsDays and shall not be posted or disseminated by the Sponsor without express written approval of SLCDevOpsDays.

Indemnification. Both SLCDevOpsDays and Sponsor (the "Indemnifying Party") shall indemnify the other party (the "Indemnified Party") against and save each other harmless from any and all suits, proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney's fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

Complete agreement. This Agreement contains the entire understanding between the parties concerning the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements, and agreements between the parties.

Sponsor

Sponsor Type: _____

Sponsor Company Name: _____

Signatory (Full Printed Name): _____

SLCDevOpsDays

Signatory (Full Printed Name): _____

Signature: _____