SLC DevOps Days 2024
Sponsor Prospectus

SLCC Miller Campus Conference Center
TBD - Fall, 2024

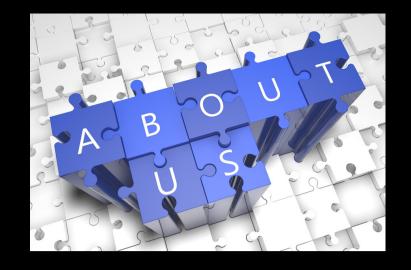~350 Information Technology Professionals
http://slcdevopsdays.org

Welcome to the hub of DevOps innovation —Salt Lake City DevOpsDays—the premier gathering for DevOps practitioners and leaders in the heart of the Silicon Slopes. As we gear up for this year's event, envision an exclusive opportunity to engage with a dynamic community of 350 attendees, including developers, SREs, QA Engineers, PMOs, Directors, VPs, CTOs, and more.

Salt Lake City, synonymous with the Silicon Slopes, is home to a myriad of High Tech companies, boasting a landscape dotted with Fortune 500 giants, thriving startups, and everything in between. Seize the chance to forge meaningful connections with current and future customers, as well as our burgeoning technical workforce. Previous sponsors lauded the exceptional knowledge and openness of our attendees, citing immersive conversations that left a lasting impact. One sponsor enthused, "With most of the attendees, I had engaging conversations—they were open and interested in how my product could benefit them."

This year, our event takes center stage in Sandy, at the same location as last year's success. Nestled within the Salt Lake Valley at the Miller Conference Center on SLCC's LHM campus, Sandy is strategically positioned near the hub of high-tech companies. Your sponsor tables will occupy prime real estate in high-traffic areas, maximizing your opportunities for meaningful discussions and capturing the attention of our enthusiastic attendees.

While the call for speakers has closed, we are currently in the process of carefully selecting speakers and keynotes, ensuring that our program is a beacon of innovation and expertise. Stay tuned for updates on our stellar lineup. Our registration is wide open however, offering you a chance to align your brand with cutting-edge insights and innovation. Visit http://www.slcdevopsdays.org for comprehensive details, and should any queries arise, our dedicated organizers can be reached at salt-lake-city@devopsdays.org.

Elevate your brand, amplify your impact—become a Salt Lake City DevOpsDays sponsor and seize the future of DevOps excellence.

Past Sponsors

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SALTSTACK

portworx
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What Attendee's Have Said:

"Love how you always leave room at the end of sessions and during breaks to hand the mic to the community. Was great to have the sponsor booths so close together and right outside of the main keynote room made for great traffic. The food was great, good variety and plenty of it. Like the local treats during the break. Excellent communication leading up to the event."

"The friendship and amazing attitude is priceless - speakers where spot on and so were the vendors"

"[...] The conference was outstanding."

"Thank you all for the effort. I attended in 2016 in addition to this year. Both events were terrific."

"This was my first SLC DevOpsDays conference and I enjoyed a lot. Looking forward to it to attend every year from now onwards provide the conference fee remains affordable. Great for SLC tech community to be together through this conference."

https://youtu.be/WiDlcE8GzYw

Sponsorship Level	Silver	Gold	Platinum
Amount	$6,000	$9,000	$12,000
Number of Available Sponsorships	6	10	1
Included Tickets	4	8	12
Logo on Website & All Email Communication	✅	✅	✅
Logo on Full Slide During Breaks	✅	✅	✅
3 ft by 2.5 ft Table (Shared 6 ft table)	✅		
6 ft by 2.5 ft Table		✅	✅
1 Minute Audience Pitch	✅		
3 Minute Audient Pitch		✅	
5 Minute Audience Pitch			✅
Logo on Swag Bag			✅
10 Minute Pitch During Evening Social & Logo on DevOps Games			✅

Want to elevate your brand's visibility throughout the conference? We offer exclusive sponsorship opportunities for each day's key meals and refreshment breaks. Take center stage on Wednesday morning by sponsoring the opening breakfast, or energize the afternoon crowd with break refreshments. Help fuel those lunchtime conversations to leave lasting impressions on our audience! You can even continue your brand's momentum on Thursday with breakfast, lunch, or break refreshments. Don't miss these prime chances to connect with attendees. Pricing available upon request.

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FAQ

Addressing the Audience:

Speaking Slots: Sponsorship itself does not guarantee a speaking slot. However, all companies, including sponsors, are welcome to submit proposals through our open call for papers. We encourage innovative and insightful presentations that align with the conference theme.

Product Pitch Time: Sponsor tiers include dedicated time to address the audience directly and showcase your products or services. Silver sponsors receive one minute, Gold sponsors receive three minutes, and Platinum sponsors receive five minutes.

Event Safety & Flexibility:

COVID-19 Considerations: While we are committed to hosting an in-person event in 2024, we prioritize the health and well-being of our attendees. To ensure a safe and enjoyable experience, we may implement reasonable attendance requirements based on evolving public health guidelines. We also reserve the right to transition to a virtual format or cancel the event entirely if in-person gathering becomes untenable. We will provide timely updates and clear communication should such adjustments become necessary.

Cancellation & Refund Policy:

Sponsor Benefits Activation: Sponsor benefits begin upon receipt of payment.

Refund Policy: Sponsorship fees are non-refundable unless the entire event is cancelled due to unforeseen circumstances beyond our control. In such a scenario, full refunds will be issued.

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